



## Women Empowerment

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**Abstract:** *In present scenario, women have Increasing opportunities like higher level of education, economic compulsions, constitutional rights to guarantee them equal opportunities, gender equality through empowerment of women, economic empowerment etc.*

*Women have become more liked rated, ambition and enjoying, have secured various comforts and doing business out their economic independence.*

*Women have emerged as potential entrepreneurs. They have been successful not only in schools and college but also successful in the military and defense field, law, science, medical, aeronautics and space exploration. Women have proved that they are not less than men in efficiency, handwork or convert them from the position of job seeker to job givers. We know that n recent years, there has been an increasing awareness and recognition of the fact that woman who forms half of the society, cannot be ignored. In nation, an increasing role of woman is extremely vital. In our country, the woman contributes her best to the welfare and progress of society without any glare of publicity. "It is awareness rather than conventional schooling or education in terms of degrees or classrooms that make a vital difference."-Journlist Sakuntala Narashiman.*

**Key Words:** scenario, economic compulsions, , constitutional rights, equal opportunities

Yatra Naryat Pujyante

Tetra Ramentey Devata.

When woman move for forward, the family moves the society moves and the notion moves, When woman move forward, the family moves the society moves and notion moves. Major constraints in the way of women empowerment:

The constraints in Indian women, mainly arising out of socio cultural factors. Women entrepreneurship encounters many problems in their efforts to develop the enterprise. They have established apart from the trait assumption that women are indecisive. Therefore, the main problem faced by women entrepreneurs in recent days are given below:

1. The owner may need to move to various places often to gain knowledge and to get things done. but in the rural as well as urban area, the women are prohibited to move to long distances. This immobility creates an obstacle to the way of women entrepreneurship.

2. It is well known that women do not derive any assets from their parents because they are not willing to ask for the property rights and in the husband family also, they have no property in their names. This affects on the women entrepreneurship very much.

3. Women do not find time to think of their individual economic freedom because they have spent seven to 10 hours or more, daily for their household responsibilities.

4. it is a real fact that lack of awareness hinders women entrepreneurship. There are number of factors such as illiteracy, ignorance, lack of proper propaganda by agencies, corruption among govt., functionaries etc. responsible for this problem.

5. In practical society, men still dominate over women in all walks of life. The Indian culture traditional value system and writings like manuscript, Vedas and other literatures do not allowed to go out of the family to take any jobs or to get professional trainings.



6. Some other problem such as low ability to bear risk, absence of ambition for the achievement of goal inefficient arrangements, scarcity of raw materials, high cost of production etc. are commonly mentioned by women entrepreneur.

7. A number of schemes and programmes have been introduced and implemented for enhancing socio-economic activities, participation of women at various levels. But these provision and facilities are unknown to majority of women who are living in rural areas. The better informed people do not come forward to start self employment and to climb up to economic ladder.

8. Illiteracy or low level of education is another important barrier to the entry of women in the entrepreneurship sector, because it creates many other problems to the entrepreneurs.

#### **Measures to strengthen women Empowerment**

To strengthen women's empowerment, all the present development programme and policies should be planned properly and implemented effectively in order to attain self sufficiency and self reliance.

"Women constitute half of the world's population, accomplish about two thirds of its work hours receive one-tenth (1/10) of the world's income."- Union commission on status of women.

The following measures can strengthen self employment, which will generate additional income leading to economic independence of women:

1. Development of entrepreneurship abilities of women by organizing special types of training.
2. The Govt. should encourage research and development to find out new opportunities in the field of women entrepreneurship.
3. Govt. should develop the concept of co-specially for the financial assistance and marketing purpose.
4. Encouraging women through formal and non formal education to involve themselves in the

entrepreneurship effective planning at the micro level.

5. Adequate representation of women experts in cas of women related development planning.

6. Central and state Govt. to place more emphasis on untouched areas to involve women.

7. Government can establish a separate mechanism at the central, state and district levels to look after women's empowerment and their problems.

8. Identification and organization of innovative and high income generating activities suitable for woman.

9. The steps to make the women aware of technical and financial assistance available to women entrepreneurs and to encourage them through concessions and incentives.

10. Establishment of of supervisory bodies to monitor the implementation of constitutional provisions related to women.

11. Creating awareness among educated and uneducated women about the availability of facilities and concessions for entrepreneurs.

In the present global competitive era, the women entrepreneur can play a greater role and emerge themselves in yet another new dimension to the entire universe. Women are very important part of development at local to global levels. Therefore, the development of empowerment among woman will be creating an importance aspect of economic development of the nation and next era will be the era of 'Women Empowerment'.

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